

Conduent Investor Deck

Q1 2020

Cautionary Statements



Forward-Looking Statements

This document contains “forward-looking statements”, as defined in the Private Securities Litigation Reform Act of 1995, that involve risks and uncertainties. These statements can be identified by the fact that they do not relate strictly to historical or current facts, but rather are based on current expectations, estimates, assumptions and projections about the business process outsourcing industry and our business and financial results. Forward-looking statements often include words such as “anticipates,” “estimates,” “expects,” “projects,” “intends,” “plans,” “believes,” “aim,” and words and terms of similar substance in connection with discussions of future operating or financial performance. As with any projection or forecast, forward-looking statements are inherently susceptible to uncertainty and changes in circumstances. Our actual results may vary materially from those expressed or implied in our forward-looking statements. Accordingly, undue reliance should not be placed on any forward-looking statement made by us or on our behalf. These forward-looking statements are also subject to the significant continuing impact of the novel coronavirus (COVID-19) pandemic on our business, operations, financial results and financial condition, which is dependent on developments which are highly uncertain and cannot be predicted.

Important factors and uncertainties that could cause our actual results to differ materially from those in our forward-looking statements include, but are not limited to: the impact of the ongoing COVID-19 pandemic; government appropriations and termination rights contained in our government contracts; risk and impact of potential goodwill and other asset impairments; our ability to renew commercial and government contracts, including contracts awarded through competitive bidding processes; our ability to recover capital and other investments in connection with our contracts; our ability to attract and retain necessary technical personnel and qualified subcontractors; our ability to deliver on our contractual obligations properly and on time; competitive pressures; our significant indebtedness; changes in interest in outsourced business process services; our ability to obtain adequate pricing for our services and to improve our cost structure; risk and impact of geographical events, natural disasters and other factors (such as pandemics) in a particular country or region on our workforce, customers and vendors; claims of infringement of third-party intellectual property rights; the failure to comply with laws relating to individually identifiable information, and personal health information and laws relating to processing certain financial transactions, including payment card transactions and debit or credit card transactions; breaches of our information systems or security systems or any service interruptions; our ability to estimate the scope of work or the costs of performance in our contracts; our continuing emphasis on and shift toward technology-led digital transactions; customer decision-making cycles and lead time for customer commitments; our ability to collect our receivables, including those for unbilled services; a decline in revenues from, or a loss of, or a reduction in business from, or failure of significant clients; fluctuations in our non-recurring revenue; our failure to maintain a satisfactory credit rating; our ability to attract and retain key employees; increases in the cost of telephone and data services or significant interruptions in such services; our failure to develop new service offerings; our ability to modernize our information technology infrastructure and consolidate data centers; our ability to comply with data security standards; our ability to receive dividends or other payments from our subsidiaries; changes in tax and other laws and regulations; changes in government regulation and economic, strategic, political and social conditions; and other factors that are set forth in the “Risk Factors” section, the “Legal Proceedings” section, the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section and other sections in our Annual Reports on Form 10-K, as well as in our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K filed with or furnished to the Securities and Exchange Commission. Any forward-looking statements made by us in this presentation speak only as of the date on which they are made. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements, whether as a result of new information, subsequent events or otherwise.

Non-GAAP Financial Measures

We have reported our financial results in accordance with U.S. generally accepted accounting principles (GAAP). In addition, we have discussed our financial results using non-GAAP measures. We believe these non-GAAP measures allow investors to better understand the trends in our business and to better understand and compare our results. Accordingly, we believe it is necessary to adjust several reported amounts, determined in accordance with GAAP, to exclude the effects of certain items as well as their related tax effects. Management believes that these non-GAAP financial measures provide an additional means of analyzing the results of the current period against the corresponding prior period. However, these non-GAAP financial measures should be viewed in addition to, and not as a substitute for, the Company’s reported results prepared in accordance with U.S. GAAP. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable U.S. GAAP measures and should be read only in conjunction with our Consolidated Financial Statements prepared in accordance with U.S. GAAP. Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions, and providing such non-GAAP financial measures to investors allows for a further level of transparency as to how management reviews and evaluates our business results and trends. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Compensation of our executives is based in part on the performance of our business based on certain of these non-GAAP measures.

What We Do

We deliver mission-critical services and solutions on behalf of businesses and governments – ***creating exceptional outcomes for our clients and the millions of people who count on them.***



Automating processes



Improving efficiencies



Enabling growth

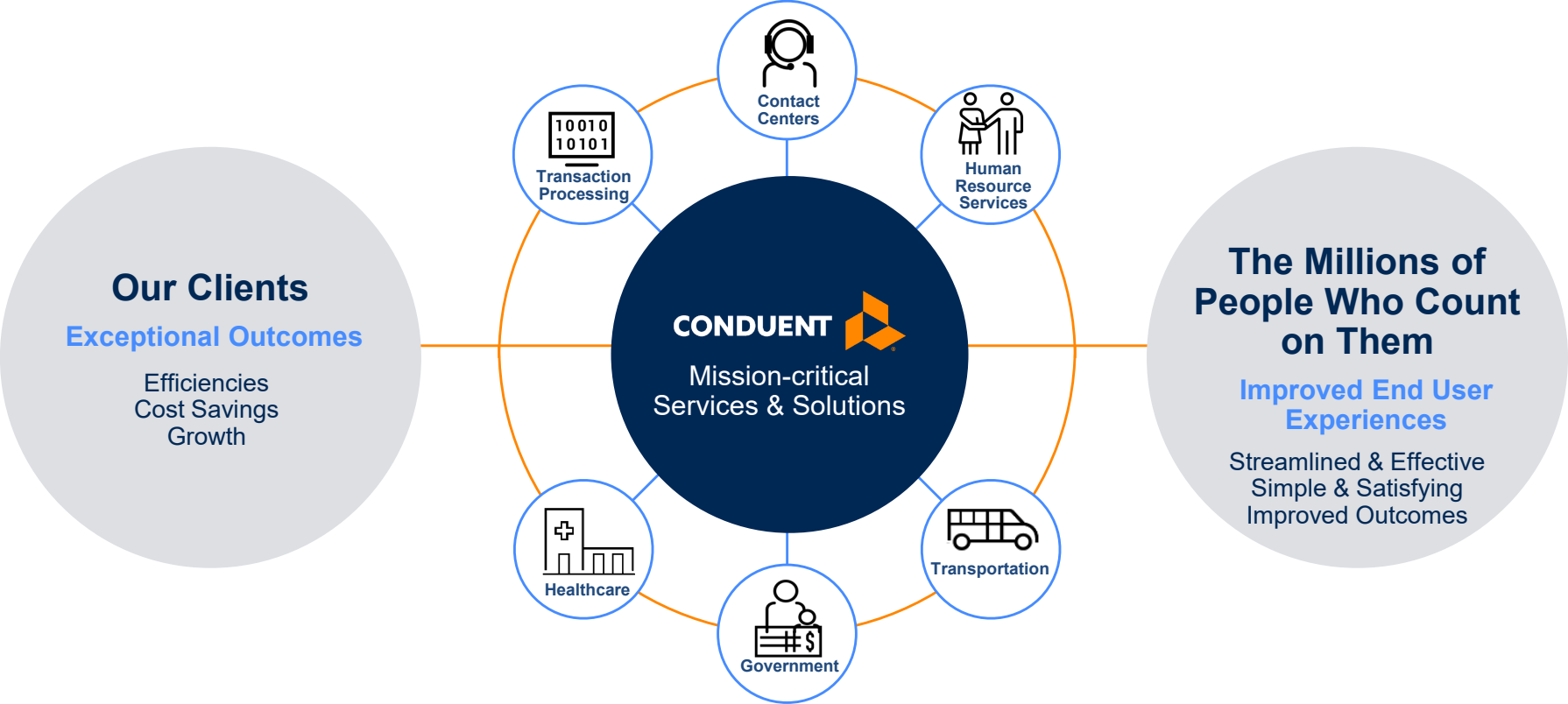


Reducing costs



Improving end-user outcomes,
satisfaction and loyalty

An Essential Partner to our Clients



Who We Are



Among the Largest Business Services Companies in the Market

A white icon of a building with multiple windows, representing commercial services.

COMMERCIAL

On behalf of global enterprises, we transform business processes by automating and streamlining mission-critical operations through our deep industry experience and the latest technology solutions, to drive efficiencies, reduce costs, increase compliance and enable revenue growth, while enhancing the end user experience.

Core Offerings

- HR Services
- Medical Claims Management
- Healthcare Solutions
- Customer Experience Management
- Document Management
- Business Operations Solutions
- Financial Industry Solutions
- Finance, Accounting, & Procurement

~54%
of revenue ⁽¹⁾

A white icon of a government building with columns, representing government services.

GOVERNMENT

On behalf of federal, state and local governments, we deliver mission-critical services and solutions that reduce costs, increase program participation, and improve compliance for agencies while providing intuitive, easy-to-use tools for the people and communities they serve.

Core Offerings

- Child Support Solutions
- Payment Solutions
- Government Healthcare Solutions
- Labor, Workforce & General Government

~29%
of revenue ⁽¹⁾

A white icon of a car, representing transportation services.

TRANSPORTATION

On behalf of government agencies and authorities in the transportation industry, we deliver mission-critical mobility and payment solutions that improve automation, interoperability, and decision-making to streamline operations, increase revenue, and reduce congestion while creating safer communities and seamless travel experiences for consumers.

Core Offerings

- Road Usage Charging
- Public Safety
- Transit
- Curbside Management

~17%
of revenue ⁽¹⁾

(1) FY 2019. Revenue adjusted to exclude divestitures.

Driving Exceptional Outcomes for Clients



Over
\$11B

In child support payments
processed more efficiently
each year

50%

cost savings by

Transforming traditional
communications into
digital interactions

\$17B

in savings

From more precise
analysis of 25 million
medical bills

Over
40%

client savings

From streamlining
services and collections

Over
\$9.5B

In tolling revenue processed
each year getting travelers to
their destinations faster

Up to
40%

Efficiency increase in
HR operations

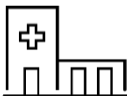
Conduent Services & Solutions



Commercial Healthcare



Payer



Provider



Pharma &
Life Sciences



Medical Claims
Management

Commercial Contact Center



Phone



Email



Chat



Self-service

Commercial HR Services



Health &
Wellness



Wealth &
Retirement



HR
Management



Learning &
Development

Commercial Transaction Processing



Customer
Communications



Document &
Data Management



Payments
Processing



Finance, Accounting
& Procurement

Transportation



Roadway
Usage



Transit



Curbside
Management



Public
Safety

Government



Payments



Child
Support



Case
Management





























Eligibility &
Enrollment



Government
Healthcare

Significant Opportunity to Unlock Value

CONDUENT ¹		PEER GROUP	
 COMMERCIAL	Key performance metrics Revenue: \$2.4B Adj. EBITDA: \$542M	        EV/EBITDA Multiple ² : ~14x	
	Key performance metrics Revenue: \$1.3B Adj. EBITDA: \$423M	     EV/EBITDA Multiple ² : ~11x	
 GOVERNMENT	Key performance metrics Revenue: \$781M Adj. EBITDA: \$157M	     EV/EBITDA Multiple ² : ~12x	
	Key performance metrics Revenue: \$781M Adj. EBITDA: \$157M	     EV/EBITDA Multiple ² : ~12x	
 TRANSPORTATION			

1. Conduent FY 2019. Results, excludes shared infrastructure and corporate costs
 2. Next Full Year EV/EBITDA for public companies as of 5/14/20.

Business Update

“Throughout the Coronavirus pandemic, Conduent has continued to provide critical services to our customers and their end-users, while ensuring the health and safety of our greatest asset – our associates”

– Cliff Skelton, CEO

Q1 2020 Highlights

Business Update

- Q1 Revenue of \$1,051M, above expectations
- Q1 Adj. EBITDA⁽¹⁾ of \$96M, below expectations primarily driven by COVID-19
- \$324M in new business signings in Q1 2020; up 44% Y/Y
- Launched COVID-19 module for Maven Diseases Surveillance and Outbreak Management Software
- Avg monthly technology incident rate improved by >50% Y/Y

COVID-19 Response

- Continuing to serve as trusted partner and meet client expectations throughout the crisis
- Shifted ~75% of workforce to Work-From-Home (WFH), 100% of non-essential front-line
- Focus on safety of essential associates with social distancing and increased sanitization
- Cost mitigation actions underway

Strategic Updates

- Re-prioritizing investments based on COVID-19 response and near-term priorities
- Remain focused on long-term cost savings and transformation
- Adjusting operating model for post-COVID-19 "next-normal"

(1) Refer to Appendix for complete Non-GAAP reconciliations of adjusted EBITDA. This metric is adjusted to exclude divestitures and other items.

COVID-19 Business Continuity Response

	ACTION	FEEDBACK
ASSOCIATE	<ul style="list-style-type: none"> • Health plan and time off flexibility • ~75% shifted to work-from-home • Increased leadership communication • Increased sanitation and social distancing for required on-site essential associates 	<p><i>"Thankful for honest, transparent, and open communication."</i></p> <p><i>"Thanks for you leadership and encouragement, and your honesty about the situation."</i></p> <p><i>"Love this. Absolute transparency, courage and leading from the front. #ProudToBeConduent!"</i></p>
CLIENT	<ul style="list-style-type: none"> • Diverting volumes to different geographies and remote work • Monitoring performance and delivery success • Meeting client commitments • Increased client communications 	<p><i>"I want to thank you for the tremendous effort you have contributed to expediting this process."</i> - Insurance Company</p> <p><i>"I want to personally thank Conduent as we've asked your team to jump through another set of hoops."</i> - Healthcare Payer</p> <p><i>"The Maven system, as you know, is our system of truth in Massachusetts. It's actually very robust."</i></p>

FY2020: Estimated COVID-19 and Related Impacts

HEADWIND

NEUTRAL

TAILWIND

Commercial



HRLS



Customer
Experience



Transaction
Processing

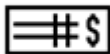


Healthcare

Government



Healthcare and
Eligibility



Government
Services

Transportation



Tolling



Curbside
Management



Transit



Public Safety

Spotlight on Government Services Business

CNDT Footprint

Current Market Opportunities

SUPPLEMENTAL NUTRITION ASSISTANCE

26
States

- Serve ~50% of US volumes; Seeing >50% increases in card recipients
- Incremental opportunity in subsidized lunch programs

UNEMPLOYMENT

11
States

- Unemployment debit cards issued are increasing
- Revenues based on accounts and card spending

ELIGIBILITY

8
States

- Supporting various government programs
- Generally paid per call
- Increased eligibility program activity

DISEASE TRACKING (MAVEN)

38
Government
Agencies

- Expect more traction as Governments and Businesses look to implement contact tracing

MEDICAID

18
States

- Expected to be stable as pricing is primarily fixed fee

CHILD SUPPORT

11
States

- Lower collections due to economy / unemployment

Adapting our Transformation Plan

Adapting our Transformation Plan to "next normal" post COVID-19 in an evolving environment

	GROWTH	EFFICIENCY	QUALITY
2020	<ul style="list-style-type: none"> COVID-19 related opportunities <ul style="list-style-type: none"> Contact tracing Stimulus program support Disease tracking Go-to-market upgrades More modest investments for near-term returns 	<ul style="list-style-type: none"> Immediate cost take out actions Automation deployment using Machine Learning Extraction Technology Real Estate optimization leveraging work-from-home 	<ul style="list-style-type: none"> Show continued improvement in delivery performance metrics Continued positive client feedback Compliance and security protocols
2021+	<ul style="list-style-type: none"> Optimize, Enhance, and Expand portfolio investments Healthcare Claims Resiliency as a Service for BCP Analytics and AI 	<ul style="list-style-type: none"> Adapt operating model for post-COVID-19 environment Real estate and remote work strategy roll out Continue to expand automation, AI and Machine Learning 	<ul style="list-style-type: none"> Data center migration and consolidation Robust product management process Scalable, agile product development

2020 Q1 Performance



Business Update: COVID-19 Impact in Q1 2020

REVENUE⁽¹⁾

~\$(14)M
Net COVID-19 Q1 Impact

Total Q1 2020 Results:
\$1,051M; down (6.3)% Y/Y, down (6.0)% in CC

Positives:

- Government volumes (SNAP & Unemployment)

Negatives:

- Tolling, curbside management, and transit
- Customer Experience declines (retail and tech)
- BenefitWallet interest rate
- Transaction Processing volumes
- Child support volumes

ADJUSTED EBITDA⁽¹⁾

~\$(9)M
Net COVID-19 Q1 Impact
(includes benefit of mitigating cost actions)

Total Q1 2020 Results:
\$96M, down (21.3)% Y/Y

Positive:

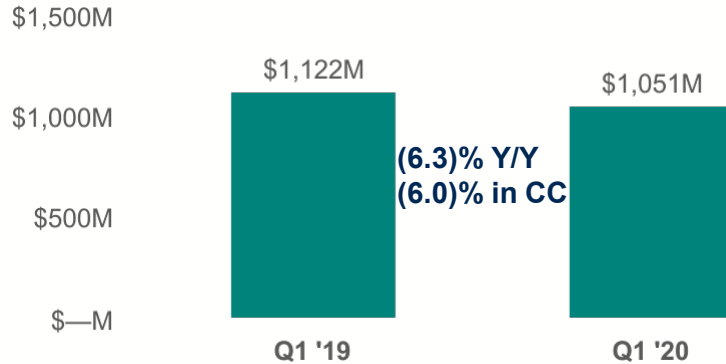
- Lower travel expense and cost actions
- Government volumes

Negatives:

- BenefitWallet interest rate impact flows through to profit
- Flow through from COVID-19 revenue impact
- Higher spend to support work-from-home and increased sanitation

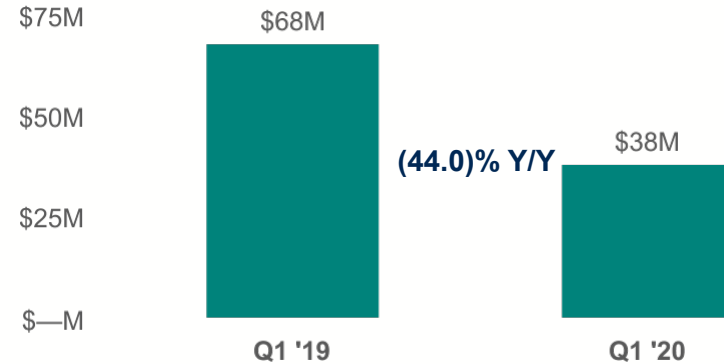
Q1 2020 P&L Metrics

Revenue⁽¹⁾



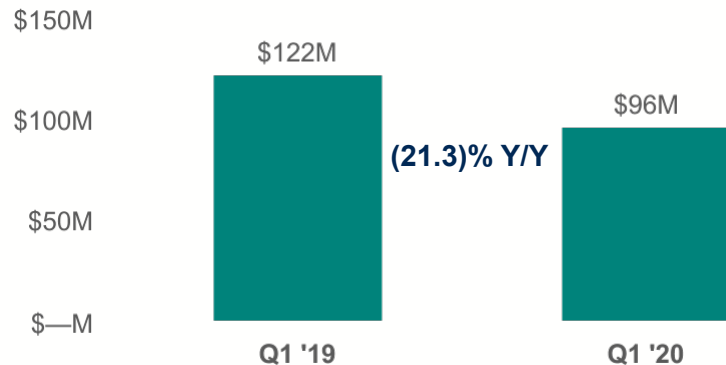
GAAP: **\$1,158M** **\$1,051M**

Adj. Operating Income⁽¹⁾



GAAP: **\$(338)M** **\$(51)M**

Adj. EBITDA⁽¹⁾



As Reported⁽²⁾: **\$123M** **\$96M**

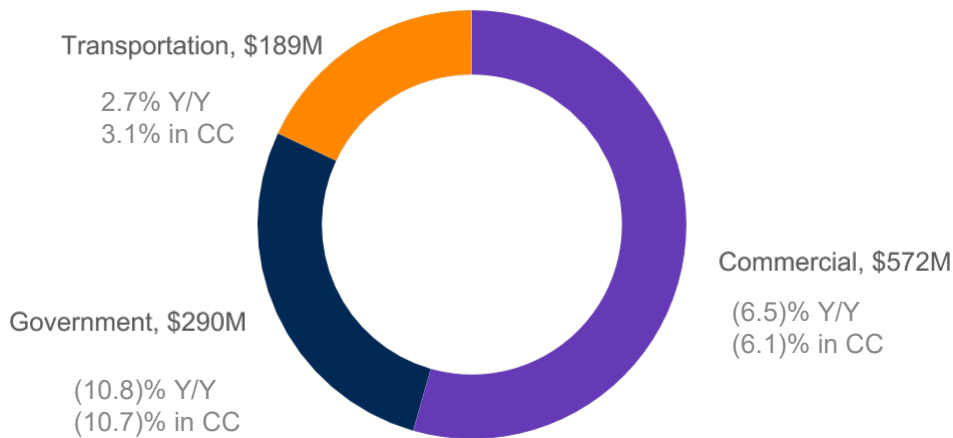
- **Revenue⁽¹⁾:** primarily down due to client attrition, volume and COVID-19 impacts
- **Adj. Operating Income⁽¹⁾ and Adj. EBITDA⁽¹⁾:** down due to revenue pressure and COVID-19 impacts
- **Adj. EBITDA Margin⁽¹⁾:** 9.1%, down (180) bps Y/Y

(1) Refer to Appendix for complete Non-GAAP reconciliations of revenue, adjusted operating income and adjusted EBITDA/margin. These metrics are adjusted to exclude divestitures and other items.

(2) Includes divested businesses.

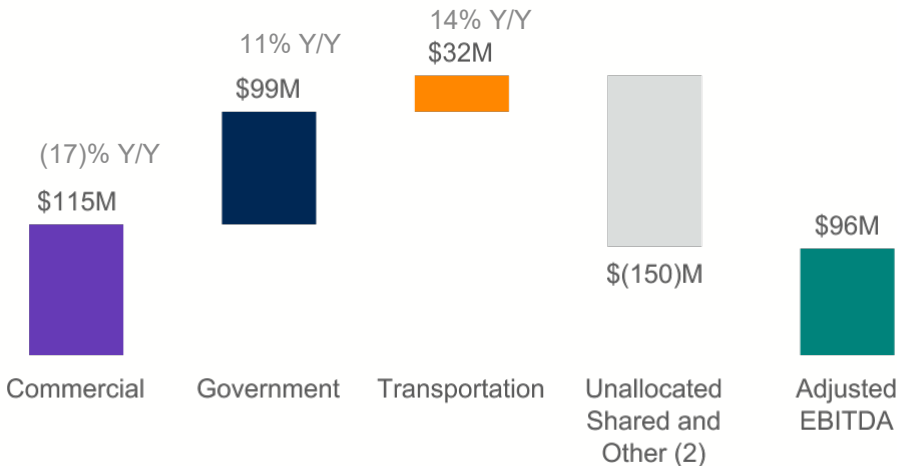
Q1 2020 P&L by Segment

Revenue⁽¹⁾



- **Commercial:** declines driven by runoff from prior year lost business and COVID-19 related impact, including BenefitWallet interest rate impact
- **Government:** declines driven by California Medicaid contract loss and other prior year lost business
- **Transportation:** growth in transit business partially offset by COVID-19 impacts and run off from prior year lost business

Adj EBITDA⁽¹⁾ Contributions



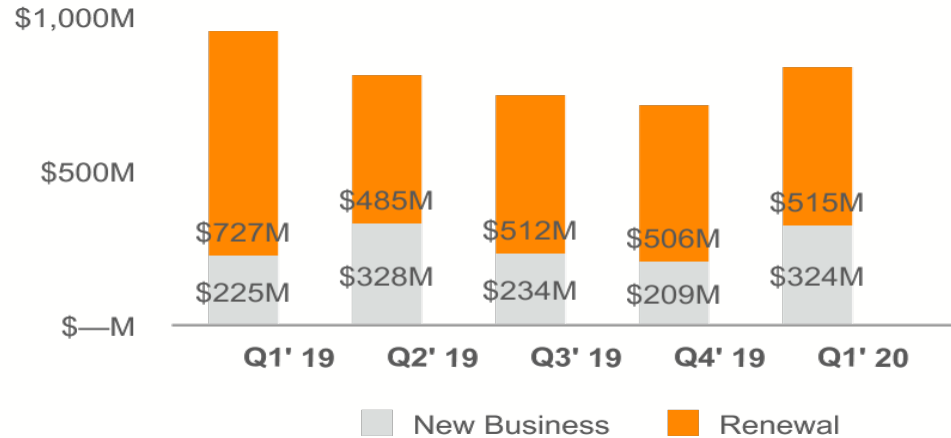
- **Commercial:** decrease driven by revenue pressure, COVID-19 impacts, and discrete cost items; margin 20.1% down (260) bps Y/Y
- **Government:** increase driven lower margin CAMMIS rolling off and reduced IT costs; margin 34.1% up 670 bps Y/Y
- **Transportation:** increase driven by reduced IT spend; margin 16.9% up 170 bps Y/Y
- **Unallocated shared costs:** increase Y/Y driven primarily due to a prior year IT credit

(1) Refer to Appendix for complete Non-GAAP reconciliations of revenue and adjusted EBITDA/margin. Revenue and Adjusted EBITDA exclude impact from divested operations and other items.

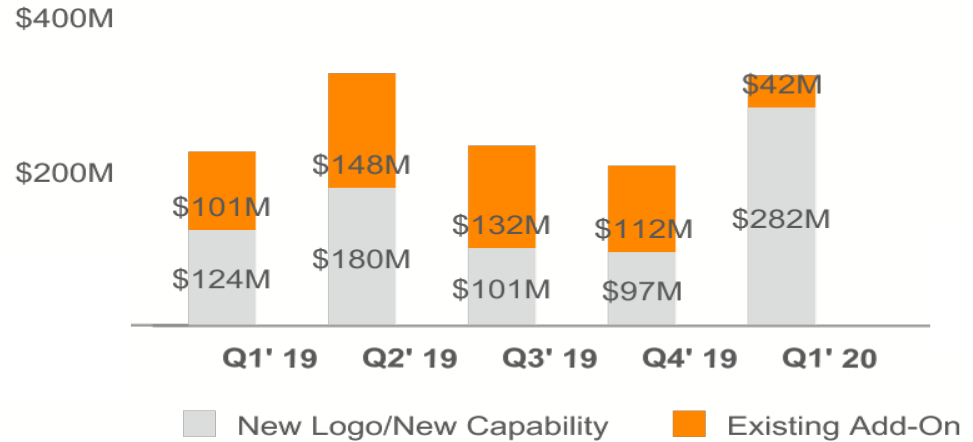
(2) Includes \$(147) million in Unallocated Shared Infrastructure and Corporate related plus \$(3) million of Other adjusted EBITDA.

Key Sales Metrics

TCV Signings

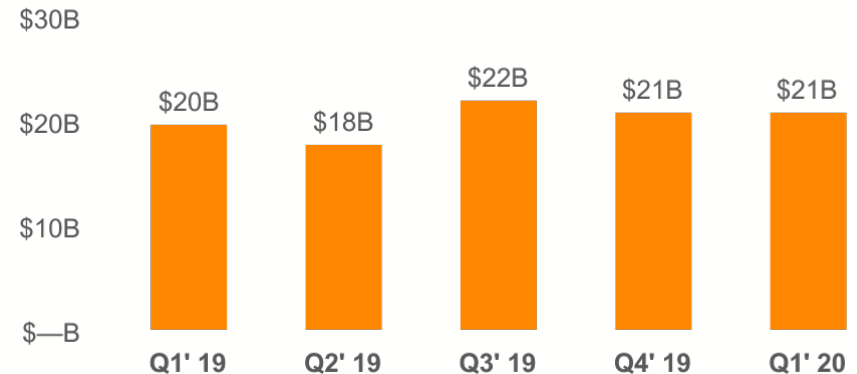


New Logo & Capability + Existing Add-On



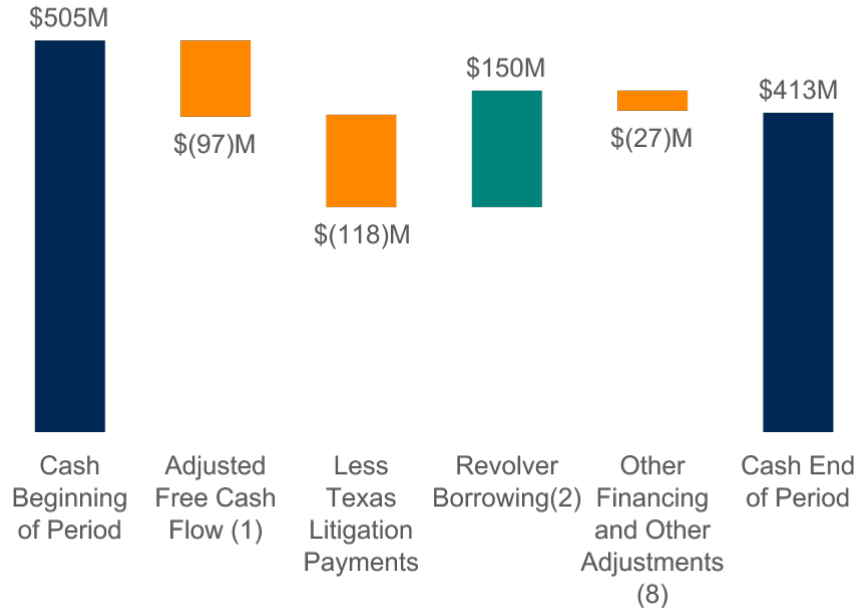
- New Business TCV signings of \$324M, up 44% Y/Y
- Pipeline remains stable
- Sales headcount highest since Q2 2019
- Renewal rate of 93% in Q1 2020

Total New Business Pipeline



Q1 2020 Cash Flow and Balance Sheet

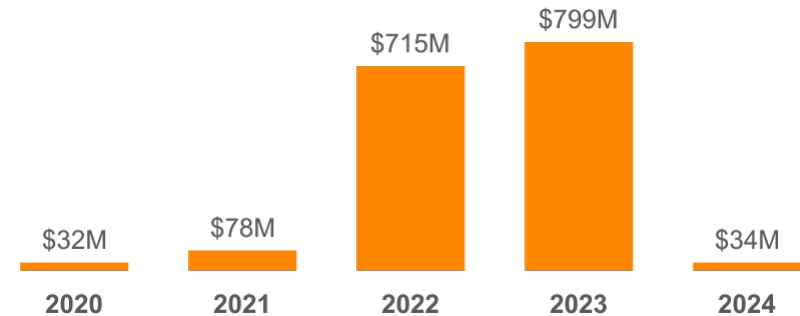
Q1 2020 Cash Balance



Balance Sheet

(\$ in millions)	12/31/2019	3/31/2020
Total Cash ⁽³⁾	\$505	\$413
Total Debt ⁽³⁾	1,514	1,656
Term Loan A ^(4,5) due 2022	664	652
Term Loan B ⁽⁴⁾ due 2023	824	822
Revolving Credit Facility due 2022	—	150
10.5% Senior Notes due 2024	34	34
Capital Leases	17	20
Net adjusted leverage ratio ⁽⁶⁾	2.1x	2.7x

Debt Maturity^(5,7)



(1) Refer to Appendix for complete non-GAAP reconciliations of Adjusted Free Cash Flow.

(2) \$518M of available capacity under Revolving Credit Facility as of March 31, 2020. Revolver matures December 2022.

(3) Total Cash includes \$18M of restricted cash and Total debt excludes deferred financing costs.

(4) Revolving credit facility and Term Loan A interest rate is LIBOR + 175 bps; Term Loan B is LIBOR + 250 bps.

(5) Term Loan A includes EUR 242M, converted to USD conversion rates on March 31, 2020.

(6) Net debt (total debt less adjusted cash) divided by TTM Adjusted EBITDA (not adjusted for divestitures). Adjusted ratio uses total Debt which excludes deferred financing costs.

(7) Debt maturity amounts exclude \$20M of capital leases and \$(22)M of debt issuance costs and unamortized discounts.

(8) Includes net cash used by investing activities, net cash used by financing activities (except for cash already included in Adjusted Free Cash Flow), and other adjustments that impacted cash which were adjusted out of Adjusted Free Cash Flow.

Modeling Considerations

Metric	FY2020 Commentary
Taxes	<ul style="list-style-type: none"> FY2020 Cash income taxes: ~\$40M in cash income taxes, including ~\$5M benefit related to CARES Act Payroll taxes: ~\$65M of estimated payroll tax withholding will be deferred to 2021/2022 based on current employment levels
Restructuring	<ul style="list-style-type: none"> Expect ~\$60M of spend in FY2020
Cash Interest	<ul style="list-style-type: none"> Expect cash interest of \$55 - 60M
Capex	<ul style="list-style-type: none"> Reduced Capex to ~\$140M for FY2020
Texas Litigation Payments	<ul style="list-style-type: none"> Final \$118M paid in January 2020
COVID-19 Related	<ul style="list-style-type: none"> Transportation volume decline expected to continue during stay-at-home orders BenefitWallet impacts expected for the duration of the year

Definitions

TCV: Total contract value. Signings are defined as estimated future revenues from contracts signed during the period, including renewals of existing contracts. Total Contract Value (TCV) is the estimated total contractual revenue related to signed contracts. Excludes the impact of divested business as required.

Renewal Rate: Annual recurring revenue (ARR) on contracts that are renewed during the period as a percentage of ARR on all contracts for which a renewal decision was made during the period (excluding contracts for which a strategic decision to not renew was made based on risk or profitability). Excludes the impact of divested business as required.

New Business New Logo & New Capability Revenue: TCV of new contract signed with new clients or new or expanded capabilities with an existing client.

New Business Existing Add-On Revenue: TCV of new contract signed with existing client for increased or "add-on" volume related to an existing offering or capability.

Total New Business Pipeline: Total New Business TCV pipeline of deals in all sell stages. Extends past next 12 month period to include total pipeline. Excludes the impact of divested business as required.

Non-GAAP Financial Measures

Non-GAAP Financial Measures

We have reported our financial results in accordance with U.S. generally accepted accounting principles (GAAP). In addition, we have discussed our financial results using the non-GAAP measures. We believe these non-GAAP measures allow investors to better understand the trends in our business and to better understand and compare our results. Accordingly, we believe it is necessary to adjust several reported amounts, determined in accordance with U.S. GAAP, to exclude the effects of certain items as well as their related tax effects. Management believes that these non-GAAP financial measures provide an additional means of analyzing the results of the current period against the corresponding prior period. However, these non-GAAP financial measures should be viewed in addition to, and not as a substitute for, the Company's reported results prepared in accordance with U.S. GAAP. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable U.S. GAAP measures and should be read only in conjunction with our Consolidated Financial Statements prepared in accordance with U.S. GAAP. Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions, and providing such non-GAAP financial measures to investors allows for a further level of transparency as to how management reviews and evaluates our business results and trends. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Compensation of our executives is based in part on the performance of our business based on certain of these non-GAAP measures.

A reconciliation of the following non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with U.S. GAAP are provided below.

These reconciliations also include the income tax effects for our non-GAAP performance measures in total, to the extent applicable. The income tax effects are calculated under the same accounting principles as applied to our reported pre-tax performance measures under ASC 740, which employs an annual effective tax rate method. The noted income tax effect for our non-GAAP performance measures is effectively the difference in income taxes for reported and adjusted pre-tax income calculated under the annual effective tax rate method. The tax effect of the non-GAAP adjustments was calculated based upon evaluation of the statutory tax treatment and the applicable statutory tax rate in the jurisdictions in which such charges were incurred.

Adjusted Net Income (Loss), Adjusted Earnings per Share and Adjusted Effective Tax Rate.

We make adjustments to Income (Loss) before Income Taxes for the following items as applicable to the particular measure, for the purpose of calculating Adjusted Revenue, Adjusted Net Income (Loss), Adjusted Earnings per Share and Adjusted Effective Tax Rate:

- Amortization of acquired intangible assets. The amortization of acquired intangible assets is driven by acquisition activity, which can vary in size, nature and timing as compared to other companies within our industry and from period to period.
- Restructuring and related costs. Restructuring and related costs include restructuring and asset impairment charges as well as costs associated with our strategic transformation program.
- Goodwill impairment. This represents Goodwill impairment charge related to the unanticipated losses of certain customer contracts, lower potential future volumes and lower than expected new customer contracts for all reporting units.
- (Gain) loss on divestitures and transaction costs. Represents (gain) loss on divested businesses and transaction costs.
- Litigation costs (recoveries), net. Litigation costs (recoveries), net represents reserves for the State of Texas litigation, Student Loan Service exposures and certain significant terminated contracts that are subject to litigation.
- Other charge (credit). This comprises other (income) expenses, net, costs associated with the Company not fully completing the State of New York Health Enterprise Platform project and the Health Enterprise Medical platform projects in California and Montana and other adjustments.
- Divestitures. (Revenue) / (Income) loss from divestitures.

The Company provides adjusted net income and adjusted EPS financial measures to assist our investors in evaluating our ongoing operating performance for the current reporting period and, where provided, over different reporting periods, by adjusting for certain items which may be recurring or non-recurring and which in our view do not necessarily reflect ongoing performance. We also internally use these measures to assess our operating performance, both absolutely and in comparison to other companies, and in evaluating or making selected compensation decisions.

Management believes that adjusted effective tax rate, provided as supplemental information, facilitates a comparison by investors of our actual effective tax rate with an adjusted effective tax rate which reflects the impact of the items which are excluded in providing adjusted net income and certain other identified items, and may provide added insight into our underlying business results and how effective tax rates impact our ongoing business.

Non-GAAP Financial Measures

Adjusted Revenue, Adjusted Operating Income and Adjusted Operating Margin.

We make adjustments to Revenue, Costs and Expenses and Margin for the following items (as defined above), for the purpose of calculating Adjusted Revenue, Adjusted Operating Income and Adjusted Operating Margin:

- Amortization of acquired intangible assets.
- Restructuring and related costs.
- Interest expense. Interest expense includes interest on long-term debt and amortization of debt issuance costs.
- Goodwill impairment.
- (Gain) loss on divestitures and transaction costs.
- Litigation costs (recoveries), net.
- Other charge (credit).
- Divestitures.

We provide our investors with adjusted revenue, adjusted operating income and adjusted operating margin information, as supplemental information, because we believe it offers added insight, by itself and for comparability between periods, by adjusting for certain non-cash items as well as certain other identified items which we do not believe are indicative of our ongoing business, and may also provide added insight on trends in our ongoing business.

We provide adjusted revenues as supplemental information to our presentation of reported GAAP revenue in order to facilitate additional information to our investors concerning period-to-period comparisons reflecting the impact of our divestitures.

Non-GAAP Financial Measures

Consolidated Adjusted EBITDA and EBITDA Margin

We use Adjusted EBITDA and Adjusted EBITDA Margin as an additional way of assessing certain aspects of our operations that, when viewed with the U.S. GAAP results and the accompanying reconciliations to corresponding U.S. GAAP financial measures, provide a more complete understanding of our on-going business. Adjusted EBITDA represents Income (loss) before Interest, Income Taxes, Depreciation and Amortization and Contract Inducement Amortization adjusted for the following items (which are defined above). Adjusted EBITDA margin is Adjusted EBITDA divided by revenue or adjusted revenue, as applicable:

- Restructuring and related costs.
- Goodwill impairment.
- (Gain) loss on divestitures and transaction costs.
- Litigation costs (recoveries), net.
- Other charge (credit).
- Divestitures.

Adjusted EBITDA is not intended to represent cash flows from operations, operating income (loss) or net income (loss) as defined by U.S. GAAP as indicators of operating performance. Management cautions that amounts presented in accordance with Conduent's definition of Adjusted EBITDA and Adjusted EBITDA Margin may not be comparable to similar measures disclosed by other companies because not all companies calculate Adjusted EBITDA and EBITDA Margin in the same manner.

Non-GAAP Financial Measures

Free Cash Flow

Free Cash Flow is defined as cash flows from operating activities as reported on the consolidated statement of cash flows, less cost of additions to land, buildings and equipment, cost of additions to internal use software, tax payments related to divestitures and proceeds from sales of land, buildings and equipment. We use the non-GAAP measure of Free Cash Flow as a criterion of liquidity and performance-based components of employee compensation. We use Free Cash Flow as a measure of liquidity to determine amounts we can reinvest in our core businesses, such as amounts available to make acquisitions and invest in land, buildings and equipment and internal use software, after required payments on debt. In order to provide a meaningful basis for comparison, we are providing information with respect to our Free Cash Flow reconciled to cash flow provided by operating activities, which we believe to be the most directly comparable measure under U.S. GAAP. Note, as of 3/31/2020 the company is no longer backing out vendor financed leases from Free Cash Flow and has updated all historical numbers to reflect the change.

Adjusted Free Cash Flow

Adjusted free cash flow is defined as Free Cash Flow from above plus deferred compensation payments, transaction costs, costs related to Texas litigation, and certain other identified adjustments. We use Adjusted Free Cash Flow, in addition to Free Cash Flow, to provide supplemental information to our investors concerning our ability to generate cash from our ongoing operating activities; by excluding certain deferred compensation costs and our one-time Texas settlement costs, as well as transaction costs and transaction cost tax benefit related to acquisitions, and debt buyback tax benefit, we believe we provide useful additional information to our investors to help them further understand our ability to generate cash period-over-period as well as added information on comparability to our competitors. Such as with Free Cash Flow information, as so adjusted, is specifically not intended to provide amounts available for discretionary spending. We have added certain adjustments to account for items which we do not believe reflect our core business or operating performance, and we computed all periods with such adjusted costs.

Constant Currency

To better understand trends in our business, we believe that it is helpful to adjust revenue to exclude the impact of changes in the translation of foreign currencies into U.S. Dollars. We refer to this adjusted revenue as “constant currency.” Currency impact can be determined as the difference between actual growth rates and constant currency growth rates. This currency impact is calculated by translating the current period activity in local currency using the comparable prior-year period's currency translation rate.

Non-GAAP Outlook

In providing outlook for adjusted EBITDA we exclude certain items which are otherwise included in determining the comparable GAAP financial measure. A description of the adjustments which historically have been applicable in determining adjusted EBITDA are reflected in the table below. We are providing such outlook only on a non-GAAP basis because the Company is unable to predict with reasonable certainty the totality or ultimate outcome or occurrence of these adjustments for the forward-looking period, such as amortization, restructuring, NY MMIS, CA MMIS, HE charge/(credit), goodwill impairment, and certain other adjusted items, which can be dependent on future events that may not be reliably predicted. Based on past reported results, where one or more of these items have been applicable, such excluded items could be material, individually or in the aggregate, to reported results. We have provided and outlook for revenue on a constant currency basis due to the inability to accurately predict foreign currency impact on revenues. Outlook for Free Cash Flow and Adjusted Free Cash Flow is provided as a factor of expected adjusted EBITDA, see above. For the same reason, we are unable to provide GAAP expected adjusted tax rate, which adjusts for our non-GAAP adjustments.

For detailed reconciliations of all non-GAAP measurements, please reference the Q1 2020 Earnings Presentation, filed with the SEC on Form 8-k on May 7, 2020.

